OPSCALE®

Digitalize. Give your sales a good rise.

OPSCALE® - S&D

Sales & Distribution Software
For Industrial Goods Sector

Ensure a better synergy between your sales team & channel partners

OPSCALE Sales & Distribution software with its modules cater to diverse business verticals. It helps integrate processes, ensure data visibility in every manufacturing and supply chain aspect including distribution. Be it, route planning or visit scheduling with B2B customers, influencers or others, these modules simplify diverse tasks, record the visit details in line with channel partner. Thus, they assist the sales executive to fulfil every task efficiently during the visit.

1 Enables Uniform Tasks for Channel Partner Visits

2 Facilitates Periodic or Transactional Schemes

3 Enhances Data Visibility & Monitoring

OPSCALE - S&D Modules

Field Force Automation

- Monthly Beat Route Planner
- Visit Requests & Approvals
- Visit Scheduler & Calendar Manager
- Target Sales, Collection & Outstanding Records
- Standardized Tasks for

- Diverse Channel Partner Visits
- Travel & Local Conveyance Budgets
- Allowance Claimer & Imprest Accounts Facility
- Allowance Structure Based Approvals

- Attendance & Leave Updater
- On-field Sales Team Tracker
- Target vs Actual for Visits, Sales & Collections
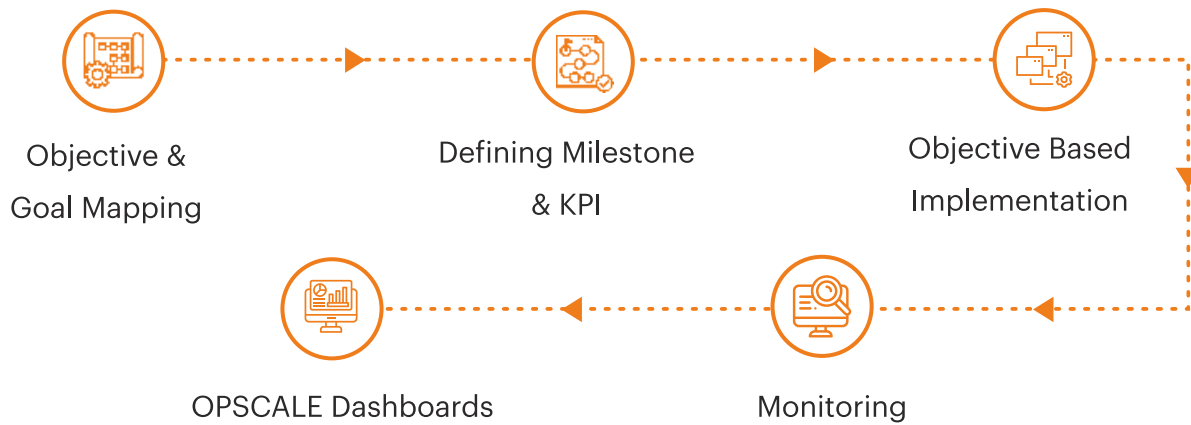
Dealer Management System

- Product, PO & Invoice Integration with Company ERP
- Sales Invoices (Excel/Tally Upload)
- Mobile App Automating Invoicing Process
- Auto PO Generator (based on stock & ordering norms)
- Sales, Purchase & Stock Reports

- Ready GST Data
- Price List Help (Company/Dealer Level)

Schemes & Offers Facility

- Periodic/Transactional Schemes
- Schemes Targets & Claims Management Workflows
- Scheme Tracking Reports

Data Visibility

- Sales Management with Stock & Sales Visibility
- Centralised Info on Sales, Target & Achievements
- Primary & Secondary Comparison
- Stock & Sales Data Dashboards

Our Approach

Objective &
Goal Mapping

Defining Milestone
& KPI

Objective Based
Implementation

OPSCALE Dashboards

Monitoring

Retail Industries We Served

Automotive

Nets & Ropes

Machine Tools

Building Material

Features

Open API for Easy
integration with ERP

Data for Tally

Fast & Assured Deployment
& Support

Reporting Based on Role
and Control Area

Standardization in Operations
and Reporting

Analytics for Growth

Real Time Data Availability across
Management Levels, Field Staff and
Supply Chain

Mobile App for Sales Individuals
and Offline Order Entry on
Mobile App

An Enterprise Software for Manufacturing & Distribution from Werardt Systemss Pvt. Ltd.

At Werardt Systemss, we possess an in-depth understanding of the manufacturing industry. Our 3-decade key industry insights have helped us devise - OPSCALE, an Enterprise Software to ensure robust manufacturing support, smoother operations and improved sales & distribution.

200+ Clients

500 Active Installations

30+ Strong Member Team

5+ Countries Worldwide

Our Clientele

legrand
DATA CENTER SOLUTIONS

GARWARE
TECHNICAL FIBRES

INDOASIAN
MAKES SENSE

STALLION

OPSCALE ®