

# Automize, Be Wise

Market-Wise | Sales-Wise | Distribution-Wise

## **OPSCALE**® - S&D

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Sales & Distribution Software  
For Consumer  
Packaged Goods

# Ensuring Better Sales And Distribution Through Digitalization

OPSCALE - S&D software provides real-time data to companies. The on-field sales team gets enhanced clarity and valuable insights on the sales status. More so, it offers a great control over the sales team. And with data being available to management levels, field staff and supply chain, it leads to more team productivity. OPSCALE Sales & Distribution software helps companies to better sales, achieve easier market penetration and enables them to scale out faster.

**1** Improves Sales & Profitability

**3** Enhances Data Visibility & Monitoring

**2** Enables Easier Market Penetration

**4** Increases Productivity & Sales Efficiency

## OPSCALE - S&D Modules

### Sales Force Automation (SFA)

- Beat Route Planner
- Centralized Pricing Control
- Auto-Scheme Applicator
- Secondary Stock Visibility
- Attendance Updater
- DSR Enabler
- Allowance Claimer
- Competition Tracker
- Open API

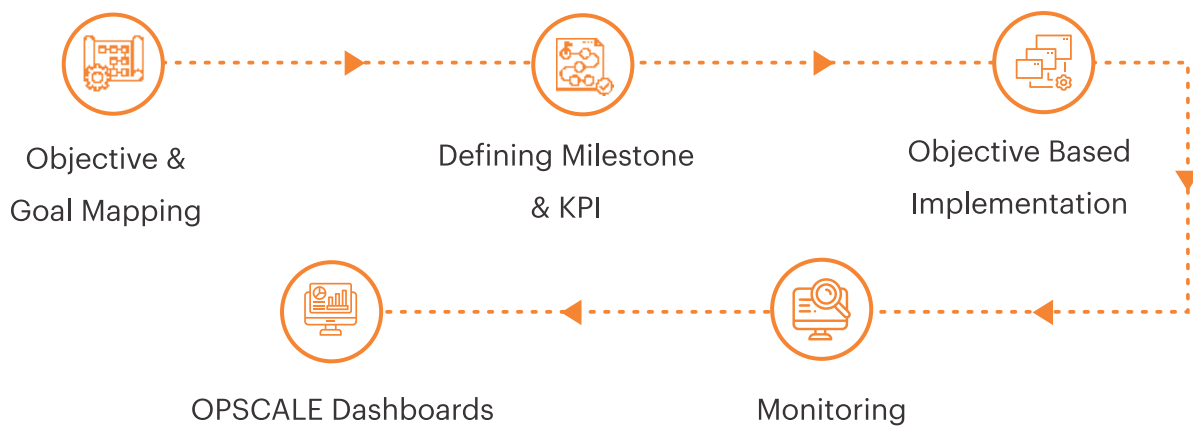
### Distribution Management System (DMS)

- Ready Order Data
- Automated Sales Invoice
- Return & Replace Facility
- Auto-Scheme Applicator
- Delivery & Collection
- Stock & Sales Reports
- Party Ledger
- Outstanding Reports
- Ready GST Data for Return Filing
- Automated Purchase & Sales

### Van Sales Management (VSM)

- Past Sales Based Van Load
- Tablet App for Delivery Person
- Ready Shop List to Visit
- Sale in Cases/Bags, Boxes & Retail Packs
- Bluetooth Printer Enabled On-Field Invoicer
- Auto-Scheme Applicator

## Our Approach



## Industries We Serve



Processed Foods



FMCG



Oil & Flour

## Features



Open API for Easy integration with ERP



Avoids Pricing and Cost Leakages



Fast & Assured Deployment & Support



Reporting Based on Role and Control Area



Standardization in Operations



Analytics for Growth



Real Time Data Availability across Management Levels, Field Staff and Supply Chain



Mobile App for Sales Individuals and Offline Order Entry on Mobile App

## An Enterprise Software for Manufacturing & Distribution from Werardt Systemss Pvt. Ltd.

At Werardt Systemss, we possess an in-depth understanding of the manufacturing industry. Our 3-decade key industry insights have helped us devise - OPSCALE, an Enterprise Software to ensure robust manufacturing support, smoother operations and improved sales & distribution.



## Our Clientele



**OPSCALE**®

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